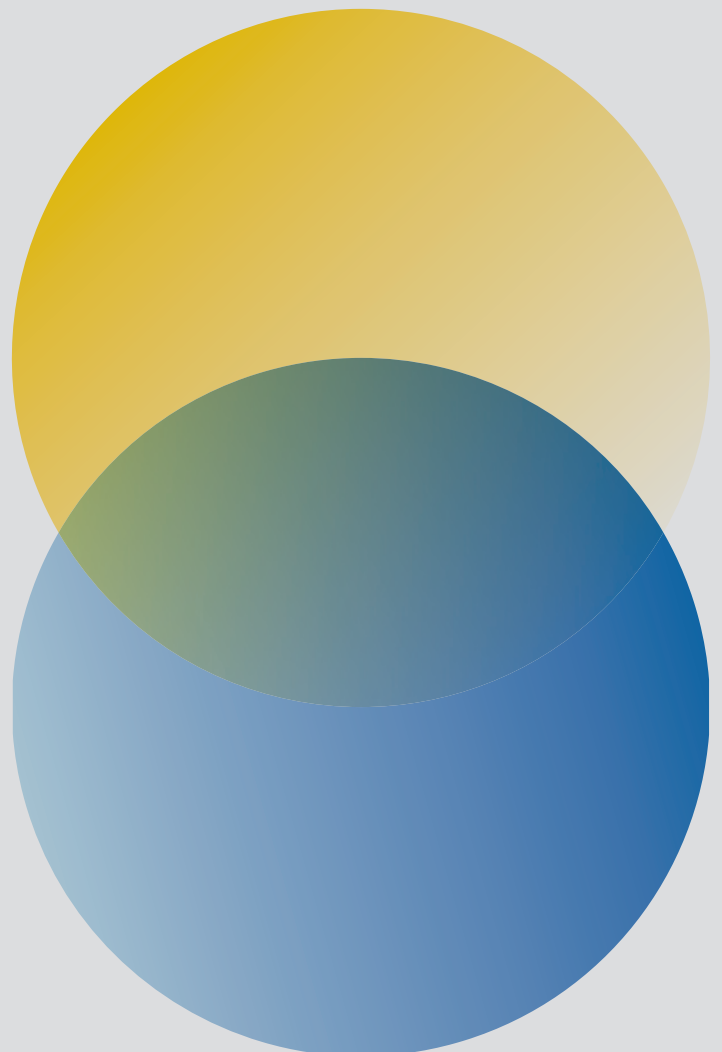


Valencia

Public, Social and
Cooperative Economy

33° International Congress of Ciriec

Social Media Guide



13 - 15 june
2022



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Internacional del CIRIEC
Valencia, 13 – 15 junio
de 2022

Your Social Media Guide #33CIRIECCongress

One of the most powerful reasons to use social media during a Congress is the power they must get the message we want to communicate to more people and, consequently, further afield. Through tags and hashtags, we can create a virtual network where we can connect with other individuals who are talking about topics of interest to us, and thus generate a debate.

On the other hand, social media is a perfect continuation point for professional relations as they can also help us to know the reactions of the attendees after the event.

For those who still confuse 'retweeting' with 'mentioning', even for those who already have a constant presence on social networks, we offer you this "Social Media Guide" with which the more than 1,000 attendees can not only follow the news and publications of the Congress but also join the conversations, follow the opinion leaders in Social Economy and Cooperativism and monitor the topics of interest.





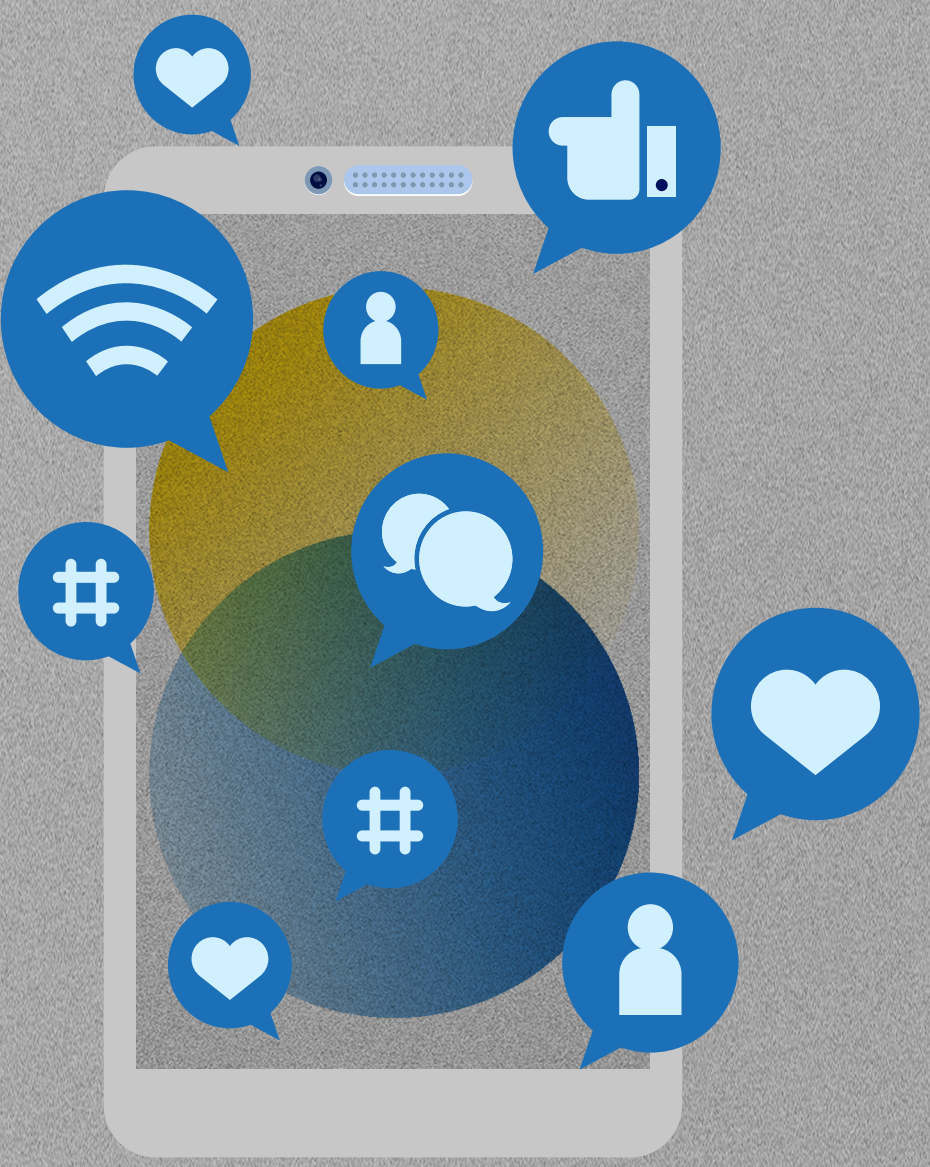
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The #hashtags

Hashtags indicate the specific topic of a post. On both Twitter and Facebook you can search for a hashtag to find posts related to that topic. In addition, using hashtags can expose your posts to a wider audience. Even if someone does not follow you, they can find your post if they search for the hashtag you used. The official hashtag of the Congress is [#33CIRIECCongress](https://twitter.com/33CIRIECCongress).

Here are the most used hashtags during this meeting.

- #33CIRIECCongress
- #EconomíaSocial
- #SocialEconomy
- #EconomíaPública
- #PublicEconomy
- #Cooperativismo
- #Cooperativism
- #Sostenibilidad
- #Sustainability
- #Valencia



#33CIRIECCongress



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Facebook, the old friend

The essence of Facebook is quite simple: it is a network that connects people with people. The platform is a very visual place, the photos you share will carry a lot of relevance. It is a perfect place to tell your friends about your attendance/participation in the Congress. Accompany your posts with photos and do not forget to follow us! @CIRIECEsp

Twitter, a basic

The Social Media par excellence in the field of immediate information is Twitter. This is where the members of the Scientific Committee, presenters, moderators, speakers, and attendees will publish most of the content that we will disseminate from CIRIEC Spain.

Search Twitter @CIRIEC_Esp and follow our account to keep up to date with everything that will happen during the Congress.

The main actors

Sixty experts are part of the programme of the 33rd CIRIEC International Congress. Below is a list where you can find their Twitter user names and the Facebook users of the organisations they represent, ordered according to their participation, as well as a list of their positions so that you can mention them or follow their publications.



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Monday 13 June

9:30-10:15. INAUGURAL PLENARY SESSION

Prof. José Luis Monzón, Executive Director of CIRIEC-España, Congress Commissioner
🔗 @CIRIEC_Esp 📘 @CIRIECEsp

Mr. Joan Ribó, Mayor of Valencia. 🔗 @joanribo @AjuntamentVLC 📘 @AjuntamentVLC

Prof. Adoración Mozas, President of CIRIEC-España 🔗 @CIRIEC_Esp 📘 @CIRIECEsp

Mr. Emili Villaescusa, President of the Cooperatives Confederation of the Comunitat Valenciana.
🔗 @concoval 📘 @concoval

Mr. Juan Antonio Pedreño, President of CEPES & President of Social Economy Europe.
🔗 @japedreno @CEPES2 @SocialEcoEU 📘 @cepeseconomiasocial

Mr. Alain Arnaud, President of CIRIEC-Internacional. 🔗 @ciriecaa @ciriec

The Rt Hon. Mr. Ximo Puig, President of Generalitat Valenciana.
🔗 @ximopuig @generalitat 📘 @generalitatvalenciana

10:35-12:00 PLENARY SESSION 2: INAUGURAL SPEECH

Prof. Rafael Chaves, President of the Scientific Commission of CIRIEC-España.
🔗 @Rafael_Chaves_9 @CIRIEC_Esp 📘 @CIRIECEsp

Paul Krugman, Nobel Prize in Economics. 🔗 @paulkrugman

12:00-13:30 PLENARY SESSION 2: NEW GLOBAL DYNAMICS IN THE POST-COVID ERA

Chair : Mr. Alain Arnaud, President of CIRIEC-Internacional. 🔗 @ciriecaa @ciriec

Ms. Christie Morreale, Vice-President of the Walloon Government, Minister of Employment, Training, Healthcare, Social Action, Equal Opportunities and Women's Rights (Belgium).
🔗 @christiemorreale @WallonieBE 📘 @WallonieBE

Ms. Mónica Oltra, Vice-President of Generalitat Valenciana and Regional Minister of Equality and Inclusive Policies (Spain) 🔗 @monicaoltra @GVAportaveu @GVAinclusio @empleogob @gvainclusio
📘 @gvaportaveuvicepresidencia

Mr. Nicolas Schmit, European Commissioner for Employment and Social Rights.
🔗 @NicolasSchmitEU @EU_Social 📘 @socialeurope



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15:00h PARALLEL WORKSHOPS

WORKSHOP A: GOVERNANCE

Moderator: Ms. Heidrun Maier-De Kruijff, Secretary General of VÖWG (Association of Public Services and Public Enterprises of Austria) – CIRIEC-Austria) [@DeHeidrun](#)

Prof. Dorothea Greiling, President of the CIRIEC International Scientific Council, Johannes Kepler Universität Linz – JKU (Austria) [@jkulinz](#) [@jku.edu](#)

M. Jean-Louis Cabrespines, General Delegate of CIRIEC-France, Former Member of the Economic, Social and Environmental Council (France)

Ms. Ana Berenguer, General Director of Analysis and Public Policies of the Presidency of the Generalitat Valenciana (Spain). [@aberenguerg](#) [@palauGVA](#) [@generalitat](#) [@generalitatvalenciana](#)

Prof. Marco Marini, Editor-in-Chief of the Annals of Public and Cooperative Economics (APCE), Università di Roma La Sapienza (Italy). [@MarcoMariniuni](#) [@SapienzaRoma](#) [@SapienzaRoma](#)

WORKSHOP B: CO-CONSTRUCTION OF LOCAL DEVELOPMENT

Moderator: Prof. Daniel Nagao Menezes, Menezes Mackenzie Presbyterian University, CIRIEC-Brazil [@mackenzie1870](#) [@universidademackenzie](#)

Dipl.-Ing. Dr. Bernd Riessland, Chairman of the Austrian Federation of Limited-Profit Building and Housing Associations. [@HousingEurope](#) [@housingeurope](#)

Dr. Gerald Kössl, Researcher at the Austrian Federation of Limited-Profit Building and Housing Associations (Austria) [@geraldkoessl](#) [@GBV_aktuell](#)

Dr. Ms. Laura Soto, Architect, Regional Secretary of Bioclimatic Architecture and Energy Sustainability, Generalitat Valenciana (Spain) [@laurasfrances](#) [@GVAvicepres2n](#) [@GVAvicepres2n](#)

Mr. Mario Mendoza Arellano, CIRIEC-México

Prof. Dr. Ing. Tomasz Czech, University of Agriculture in Krakow, Director of the Centre for Technology Transfer (Poland) [@UR_Krakow](#)



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16:45 PARALLEL WORKSHOPS

WORKSHOP C: PUBLIC/SOCIAL ECONOMY PARTNERSHIPS

Moderator: Prof. Philippe Bance, Université des Antilles. [@UnivAntilles](#) [@univ.antilles](#)

Mr. Hfaïedh Hfaïedh, Deputy Secretary General of the Tunisian General Labor Union (TGLU), Vice-President of CIRIEC-Tunisia

Ms. Teresa García, General Director of Entrepreneurship and Cooperativism, Generalitat Valenciana.
[@TeresaGarMu](#) [@GVAeconomia](#) [@gvaeconomia](#)

Prof. Shinichi Saito, University of Shimane. [@Shimane_Univ1](#)

Prof. Monserrat Espinach, Universidad Estatal a Distancia – UNED. [@UNEDCostaRica](#)

Mr. Federico Li Bonilla, Executive Director of CIRIEC-Costa Rica, UNED (Costa Rica).

Mr. Marc Picard, General Director of the Caisse d'Economie Solidaire Desjardins, Québec (Canada)
[@MarcPicardQc](#) [@CSolidaire](#)

WORKSHOP D: FAIR ECOLOGICAL TRANSITION

Moderator: Ms Carmen Marcuello, Vice-President of CIRIEC-España and President of OIBESCOOP
[@CIRIEC_Esp](#) [@oibescoop](#) [@CIRIECEsp](#)

Ms. Mireia Mollà Herrera, Regional Minister of Agriculture, Rural Development, Climate Emergency and Ecological Transition, Generalitat Valenciana (Spain)
[@MireiaMolla](#) [@GVAagroambient](#) [@gvaagriculturaitransicioecologica](#)

Ms. Marie-Josée Paquette, Director of the Quebec Council for Cooperation and Mutuality (CQCM) (Canada). [@CQCMCOOP](#)

Prof. Juan Fernando Álvarez, Pontificia Universidad Javeriana, Bogotá. [@UniJaveriana](#) [@unijaveriana](#)

Mr. José Pablo Puzino, President of IAIES-CIRIEC-Argentina



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Tuesday 14 June

9:00 PARALLEL WORKSHOPS

WORKSHOP E: PUBLIC AND SOCIAL ECONOMY COOPERATION IN HEALTH SERVICES

Moderator: Mr. Koen Albregts, Former Secretary of ACW (Algemeen Christelijk Werknemersverbond)-Limburg (Confederation of Christian Trade Unions), President ad interim of CIRIEC-Belgium

Mr. Antonio Iruela, Director of ACEBA (Catalan Association of Associative Based Entities) (Spain)
🐦 @ACEBAautogestio

Mr. Nicolas Leblanc, Public Health Physician, Health Advisor of the VyV Group (France)

Prof. Deolinda Meira, Instituto Superior de Contabilidade e Administração do Porto
🐦 @iscap_p 📘 @ISCAP.politecnicoporto

Prof. Kazuhiko Tabata, Hyogo University. 📘 @of_gbc

WORKSHOP F: PROVIDING ESSENTIAL SERVICES: ENERGY, TRANSPORTATION, WATER

Moderator: Mr. Gert De Block, Secretary General of CEDEC (European Federation of Local and Regional Energy Companies) 🐦 @CEDEC_EU

Ms. Lies Laridon, Mayor of the City of Diksmuide (Belgium) 🐦 @LiesLaridon

Mr. Pierre Bauby, Director of the Observatoire de l'action publique (Observatory of public action), Teacher and Researcher in Political Science (France) 🐦 @j_jaures 📘 @fondationjeanjaures

Ms. Heidrun Maier-De Kruijff, Secretary General of VÖWG (Association of Public Services and Public Enterprises of Austria) 📘 @DeHeidrun

Prof. Eoin Reeves, Head of the Department of Economics and Director of the Privatisation and PPP Research Group, University of Limerick (Ireland). 🐦 @eoinreeves @UL 📘 @universityoflimerick

11:15-12:30 PLENARY SESSION 3: INNOVATION & SOCIAL ECONOMY

Chair: Mr. Jérôme Saddier, Presidente de Crédit Coopératif, President of Crédit Coopératif, President of the French Chamber of Social and Solidarity Economy (ESS-France); President of AVISE (France); Vice-President of Social Economy Europe 🐦 @jsaddierESS @credit_coop_ @ESS_France @avise_org @SocialEcoEU 📘 @CreditCooperatif @ChambreFrancaiseESS @Aviseasso @socialeconomyeurope

Prof. Marie J. Bouchard, President of the CIRIEC International Scientific Commission « Social and Cooperative Economy », Université du Québec à Montréal. 🐦 @UQAM 📘 @uqam1

Prof. Benoît Lévesque, Université du Québec à Montréal 🐦 @UQAM 📘 @uqam1

Prof. Sang-Youn Lee, Sungkonghoe University (Korea)



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Wednesday 15 June

9:00-10:15 PLENARY SESSION 4: PUBLIC INVESTMENTS

Chair: Prof. Dr. Dorothea Greiling, President of the CIRIEC International Scientific Council, Johannes Kepler Universität Linz – JKU (Austria) [@jkulinz](#) [@jku.edu](#)

Mr. Milo Fiasconaro, Executive Director of Aqua Publica Europea – European association of public water operators (Italy) [@APE_EU](#)

Prof. Luc Bernier, Université d'Ottawa. [@DrLucBernier](#) [@uOttawa](#) [@OttawaUniversity](#)

Mr. Peter Hanke, Executive City Councillor of Finance, Economy, Labor, International affairs and Vienna Public Utilities, President of CIRIEC-Austria [@TownofViennaVA](#)

Mr. Pascal Lizin, Honorary President of the Belgian Federal Holding and Investment Company (SFPI-FPIM) & Director of several public companies (Belgium) [@PascalLizin](#)

10:45-11:45 PLENARY SESSION 5

Presented by: Mr. Léopold Beaulieu, Honorary President of CIRIEC International & President of CIRIEC-Canada. [@ciriec](#)

Prof. Mariana Mazzucato, Economist, Founding Director of the Institute for Innovation and Public Purpose (IIPP), University College London (UCL). [@MazzucatoM](#) [@ucl](#) [@uclofficial](#)

11:45-12:15 CLOSING PLENARY SESSION

Chair: Mr. Alain Arnaud, President of CIRIEC-Internacional. [@ciriecaa](#) [@ciriec](#)

CELEBRATION OF THE “75TH ANNIVERSARY OF CIRIEC”

Prof. Bernard Thiry, Director General of CIRIEC. [@ciriec](#)

Prof. José Luis Monzón, Executive Director of CIRIEC-España, President of the Jury of the Edgard Milhaud Prize 2022. [@CIRIEC_Esp](#) [@CIRIECEsp](#)

12:15 CLOSING OF THE CONGRESS

Moderator: Mr. Alain Arnaud, President of CIRIEC-International & President of CIRIEC-France [@ciriecaa](#) [@ciriec](#)

Prof. José Luis Monzón, Executive Director of CIRIEC-España, Congress Commissioner. [@CIRIEC_Esp](#) [@CIRIECEsp](#)

Mr. Rafael Climent, Regional Minister of Sustainable Economy, Productive Sectors, Trade and Employment of the Generalitat Valenciana (Spain). [@rafacliment_](#) [@GVAeconomia](#) [@GVAeconomia](#)



Join the
conversation!





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“Personalise your profile”. You do not have a social media account yet? We advise you to use a username like your real name so that your followers can identify you more easily. If you want to make professional use of the network, add a summary in your description.

“A picture is worth more than 280 characters”. In the age when hardly anyone reads, you can convey much more with a picture. Remember to tag the people/organisations in the photo to make your post more viral.

“Take advantage of links”. They always provide more information and reinforce your message, especially if you redirect to a trusted source. Use free URL shorteners to fit the character size.

“Don't forget to use hashtags”. Hashtags are perfect for categorising content and interacting with people who are interested in the same thing as you. Be careful, don't abuse them.

“Emojis. Why not?”. Why not add a little colour with emojis? Use them in a meaningful and balanced way.

“Keep the conversation going”. Social media is a wonderful place to have conversations. Do not just share your own content: repost, mention, comment, reply and use the hashtags of the moment. It will help you connect with more people and gain followers.

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Palau de les Arts Reina Sofia

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Nuevas dinámicas mundiales en la era
post-COVID: desafíos para la economía
pública, social y cooperativa



PATROCINAN:



COLABORAN:



MEDIA PARTNER:

